



## Hometown Holiday Parade Sweeps through Town!



Are You Storm Ready?

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**MEASURE B, BB**

**VRF AND SB 1**

How your tax dollars are making roads safer

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## Welcome to Pleasanton Progress

# A Fond Farewell, Warm Welcome to New Council



**Nelson Fialho**  
CITY MANAGER

In this latest edition of the Pleasanton Progress Newsletter, we jump straight into the issues that are top of mind for many in Pleasanton. From storm preparedness, to infrastructure updates, to an overview of housing mandates, these stories and updates are just one of the ways the City hopes to keep residents informed and engaged in topics that impact us all.

Following the recent election, I'd like to formally congratulate Mayor Jerry Thorne and Councilmember Kathy Narum on their successful campaigns for re-election. And please join me in welcoming long-time community member and former Human Services Commissioner Julie Testa as the newest member of Pleasanton's City Council. Alongside of Councilmembers Karla Brown and Jerry Pentin, this new City Council will work in partnership with the community

and City staff to collaboratively shape the future of our outstanding community.

And finally, earlier this month we said goodbye to Arne Olson as a four-year member of the Pleasanton City Council. During his tenure on the Council, he brought his business acumen to the City to assist in our continued success and steer us towards thoughtful decisions. Over the past few years we saw the completion of the new Kottinger Gardens senior housing, Phase 2 of Bernal Community Park and stronger financial sustainability for the City. Please join me in congratulating him on his public service.

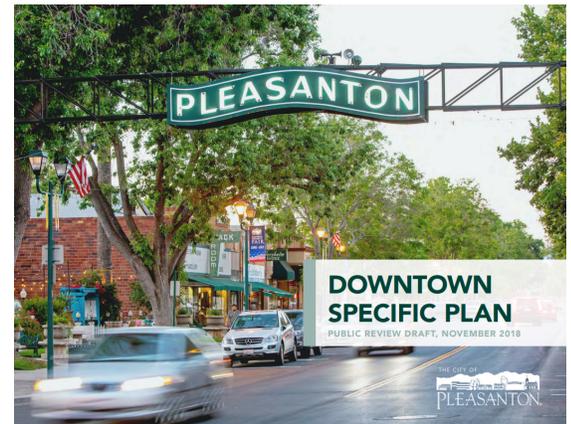
We hope you enjoy this edition of the Pleasanton Progress newsletter, and from everyone at the City, we wish you and your family a wonderful holiday season.

## DOWNTOWN SPECIFIC PLAN DRAFT AVAILABLE FOR REVIEW

The Downtown Specific Plan, adopted in 2002, is the governing long-range planning document for Downtown Pleasanton, and helps shape what Downtown looks like and how it functions. In 2016, the Pleasanton City Council officially authorized the update to the Downtown Specific plan to be overseen by the 10-member Downtown Specific Plan Community Task Force. Since the Task Force's inception, the group has held over 16 community meetings, conducted online and in-person surveys, and numerous public outreach events to inform the community about the planning process for downtown

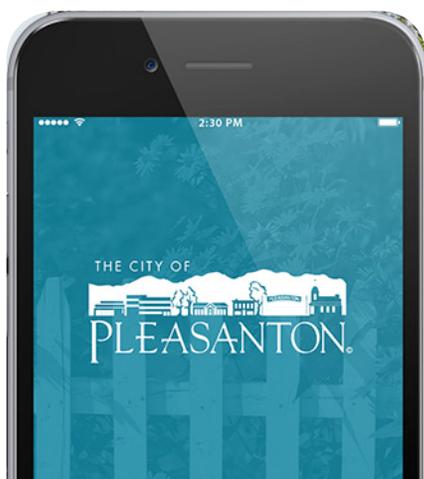
and to gain community input to help shape the future of the downtown area.

At the November 13 meeting of the Task Force, the draft Downtown Specific Plan was shared for public review and comment. Principal amendments to the 2002 specific plan include two new land use designations, creation of a active ground floor use policies for certain downtown areas, development of a concept plan for the redevelopment of the civic center area, and a series of streetscape enhancements to be implemented over time. Other key changes to the specific plan as directed by the Task Force and included in the Draft Specific Plan include the continued preservation of historic structures



and neighborhoods, information clarifying residential uses in the downtown area, and additional information regarding existing and future public parking needs.

Those interested can find the full Public Review Draft Specific Plan and information about upcoming meetings on the Downtown Specific Plan Update website, [ptowndtown.org](http://ptowndtown.org).



### Have you signed up for the City's new Water Customer Service Portal?

You can view and monitor your water usage and pay your bill. For more information, visit:

**[pleasantonwater.smartcmobile.com](http://pleasantonwater.smartcmobile.com)**

# ARE YOU READY TO WEATHER A STORM?

If you take the time to prepare in advance of any extreme weather, you will be better prepared to weather a storm.

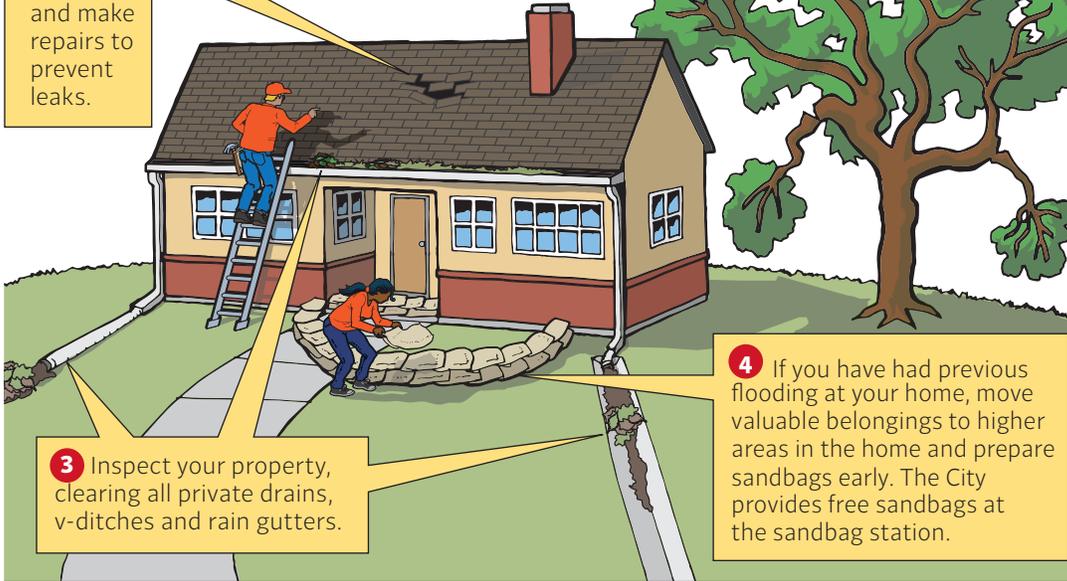
## BEFORE A STORM

**1** Check your roof for any damage and make repairs to prevent leaks.

**2** Check trees and remove any limbs that could create a safety hazard or limbs that are too close to your home.

**5** Review your flood insurance policy to ensure you have adequate coverage.

**6** Create a family emergency plan (a list of key contacts, an evacuation plan, a safe place to meet family members and an emergency kit with water, food, first aid and a flashlight) to make sure everyone is on the same page.



**3** Inspect your property, clearing all private drains, v-ditches and rain gutters.

**4** If you have had previous flooding at your home, move valuable belongings to higher areas in the home and prepare sandbags early. The City provides free sandbags at the sandbag station.

### The City's Operations Services Department storm preparation consists of:

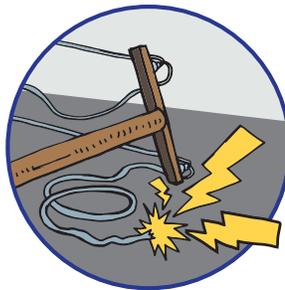
- Inspecting and mitigating the "hot spot" areas in town.
- Inspecting and cleaning out storm drains of any debris. The Leaf Pickup program (runs seasonally from November-January) is designed to help keep debris out of storm drains.
- Inspecting waterways to ensure they are clear of any obstructions, 24-48 hours in advance of a possible storm.

## DURING A STORM

- Stay away from storm drain channels and areas subject to sudden flooding.



- Do not attempt to cross a flowing stream. Even shallow water can sweep you off your feet.



- Stay away from downed power lines and electrical wires. Report downed electrical lines to PG&E.



- Do not drive through flooded streets and avoid leaving your home unless you need to.

## AFTER THE STORM

- Report downed power lines and electrical lines to PG&E.
- Inspect your property and take photos of any damages.

**To report any flooding or hazards (M-F, 7 a.m. - 3:30 p.m.), please contact the:**

**Operations Service Center**  
925-931-5500

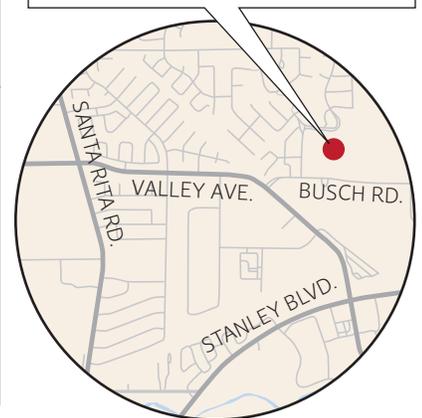
**Non-Business hours** (after 3:30 p.m., weekends and holidays)

**Pleasanton Police Department**  
925-931-5100

**For downed electrical or power lines:**  
**PG&E** 1-800-743-5000

## Sandbag Station

Operations Service Center  
3333 Busch Road Hours:  
Sand & bags available 24/7  
FREE bags and sand are available for residents to fill their own sandbags at the Operations Service Center. Please bring your own shovel.



# Part 1: Pleasanton'

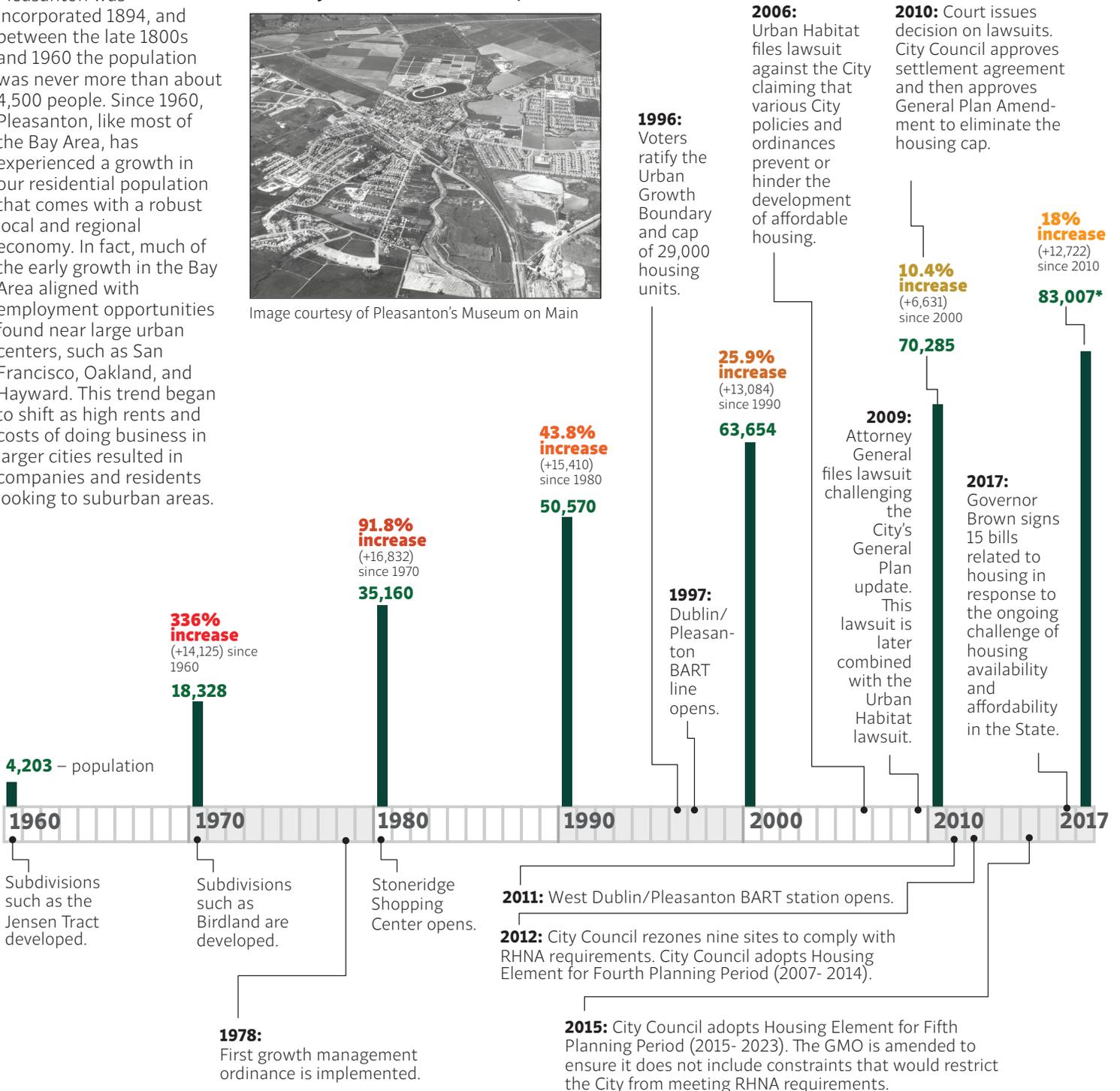
## A LOOK AT PLEASANTON: 1960 TO PRESENT

Pleasanton was incorporated 1894, and between the late 1800s and 1960 the population was never more than about 4,500 people. Since 1960, Pleasanton, like most of the Bay Area, has experienced a growth in our residential population that comes with a robust local and regional economy. In fact, much of the early growth in the Bay Area aligned with employment opportunities found near large urban centers, such as San Francisco, Oakland, and Hayward. This trend began to shift as high rents and costs of doing business in larger cities resulted in companies and residents looking to suburban areas.

**Bird's eye view of Pleasanton, 1967**



Image courtesy of Pleasanton's Museum on Main



**Sources**  
 \*Local population estimates provided by United States Census Bureau. Population data from 1960 – 2010 based on information from U.S. Census Bureau; 2017 data based on the American Community Survey conducted by the U.S. Census Bureau in advance of the 2020 Census. Other sources, notably the California Department of Finance, estimate Pleasanton's 2018 population at 79,201 residents, somewhat lower than the U.S. Census Bureau figure.

# s Housing History

In **part one** of this three part series, we explore a history of housing in Pleasanton and how housing policy has been shaped over time. This series will also cover housing related topics in greater detail including, the Regional Housing Need Allocation (RHNA) process, and the Housing Element Update process.

From 1960 to 1970, Pleasanton's population increased by 336 percent. Substantial growth continued through the 1980s with the addition of Hacienda and Stoneridge Shopping Center in Pleasanton – both of which attracted more people to Pleasanton. From the 1980s through the early 1990s, Pleasanton's population increased again by over 43 percent.

By the early to mid-1990s, the community was ready to significantly slow down residential development. In 1996 voters approved a cap on total housing units in the community at 29,000 units. Between the late 1990s and 2010, residential development slowed significantly relative to the prior decades. However, in 2010, the housing

cap was eliminated as a result of a court decision and a settlement of lawsuits by the City.

The result of the overturned voter-approved housing cap is visible in the community today when you see the approximately 1,400 high-density units that have been recently built at various locations throughout the city. These rezonings not only addressed the court order, but also retroactively brought the City into compliance with State housing mandates.

Despite the recent increases in this residential growth (tied to new housing development), Pleasanton – like many other cities in the Bay Area – has not produced enough housing to meet the demand. According to the California Department of Housing and Community Development, in the past ten years, statewide housing production averaged fewer than 80,000 new homes each year, and ongoing production continues to fall far below the projected need of 180,000 additional homes annually, statewide. And with the State's population projected to grow to 50 million by 2040, all of California is facing the challenges of this chronic housing shortage.

In recent years, the State has pushed cities to address the need for more housing. In 2017, a package of 15 new state laws was approved, and more are under consideration that will require cities to better respond to housing availability and affordability challenges.

For more information on the 2017 Housing Package from the State you can review the presentation made by staff to the City Council at the February 20, 2018 City Council meeting, which is available online. These State laws address the housing shortage through: streamlining the approval process, establishing funding sources, and requiring increased accountability when projects are approved with different units or fewer affordability levels than were previously identified in a local jurisdiction's Housing Element. As State demands continue to put pressure on cities to address their "fair share" of housing needs, local leaders and City staff will continue to look and advocate for Pleasanton-appropriate solutions that honor the aesthetic requirements of our community and seek to mitigate impacts where feasible.



**Pictured Above:** St. Anton Apartments on West Las Positas Boulevard; construction completed in 2018.

## Countdown to Next Housing Element Update

The next General Plan Housing Element Update must be completed and submitted to the State by early 2023. As is the case with any significant planning decisions in our community, there will be numerous opportunities to share your opinions and ideas through a variety of meetings and workshops, and we will keep you informed throughout the process.

At this time, we do not know how many new housing units we will have to plan for as those numbers will come to us through our regional planning partners sometime in 2020. The City recognizes the need to accommodate and proactively plan for new housing, and our long-range planning policies are designed to keep pace with the State's mandated housing requirements, but we also must provide adequate safeguards through design and other requirements to ensure projects address demands on local infrastructure and services, and fit with Pleasanton's character and aesthetic.

# ON THE ROAD TO REPAIR

## Making Pleasanton's Roads Safer

On an annual basis, the City implements a number of major projects designed to maintain and improve the local roadway infrastructure, all of which are funded either fully or in-part by Measures B, BB or the Vehicle Registration Fund.

The City's **Pavement Maintenance Program** is one of the critical projects funded by Measure B, BB and VRF funds, and allows City streets to be safe, clear and easily navigable. Through the Pavement Maintenance program, City staff repair sidewalks and street gutters, install ADA pedestrians ramps where appropriate, resurface damaged or degraded City streets, as well as seal existing City streets with slurry which extends the useful life of City streets by

up to seven years. In 2017 alone, Measure B, BB, and VRF funds were critical in funding the resurfacing of over 1,350,000 square feet of pavement on City streets.

Another project funded by Measure B and BB funds is the **West Las Positas Bicycle and Pedestrian Improvements Project**. This project, currently in the design process, will install bicycle and pedestrian improvements on West Las Positas Boulevard as outlined in the City's Bicycle and Pedestrian Master Plan. These improvements will not only



encourage alternative forms of transportation to alleviate traffic impacts, but will make Pleasanton's roads and walkways safer for all of its bike riders and pedestrians.

County  
**Measure B**



County  
**Measure BB**



State  
**Gas Tax**



State  
**Vehicle Registration Fees**



State  
**Senate Bill 1**



### Funding Sources

While most City programs are funded from the City's General Fund, roadway maintenance projects have additional funding sources that are only to be used to maintain the City's roadway system. Each county or state measure/tax has a different funding source, indicated to the left.



### Pleasanton Paratransit Services

is another City program funded in part by Measure B and BB funds. This program offers door-to-door, shared ride transportation services for Pleasanton and Sunol seniors who are 70 years of age and older, or 18 years of age and older and ADA qualified.

Please visit [cityofpleasantonca.gov/depts/cs/senior/transit.asp](http://cityofpleasantonca.gov/depts/cs/senior/transit.asp) to learn more about Paratransit Services in Pleasanton.

## SB-1: YOUR TAX DOLLARS AT WORK

With the adoption of the Road Repair & Accountability Act of 2017 (SB- 1), cities and counties now have an additional funding source for repairing state and local highways and roads. The City of Pleasanton anticipates about \$1.3 million from new tax and fee revenues annually as an outcome of SB-1, which will be used for basic road maintenance, rehabilitation, and critical safety projects.

Combined with existing roadway funding from other sources, these new resources will begin to approach the \$3.4 million needed each year to maintain the condition of Pleasanton's roadways, and begin to address a backlog of deferred pavement maintenance.

In the fiscal year 2017/18, the City received approximately \$430,000 in SB-1 funding which was allocated toward the expansion of the recently completed Annual Street Resurfacing Project which included Main Street and First Street resurfacing.

The City has identified the following projects for Fiscal Year 2018/19, using SB-1 funding:

- **Annual Resurfacing and Reconstruction of Various Streets**

The City will continue to repair and resurface various streets throughout the City in the summer of 2019, which will help to extend the useful life of the roadways an additional 10 to 15 years.

- **One Bay Area Grant Cycle II**

This project includes street resurfacing throughout the Hacienda business park in the summer of 2019, which will help to extend the useful life of the roadways an additional 10 to 15 years.



# Pleasanton Unified School District MESSAGE FROM SUPERINTENDENT HAGLUND

Dear Pleasanton community,

## School Fencing

Fencing projects are moving forward at Mohr and Fairlands Elementary Schools as well as at Harvest Park Middle School. To support safety at these school sites, fencing will be constructed to secure classrooms and areas of the campus that were previously open to the public. Construction for our Measure II fencing projects at Mohr and Fairlands is currently scheduled to begin in Spring 2019.

## Proposition 39 Projects

The District has also identified and been awarded Proposition 39 funding to improve and enhance school facilities. This past Summer and Fall, we installed \$1.6 million of upgraded exterior and multipurpose lighting at most schools, as well as in the gyms and stadiums, using Proposition 39 funds. These funds are separate from Measure II funding that provide lighting upgrades to enhance school facilities and generate energy savings.

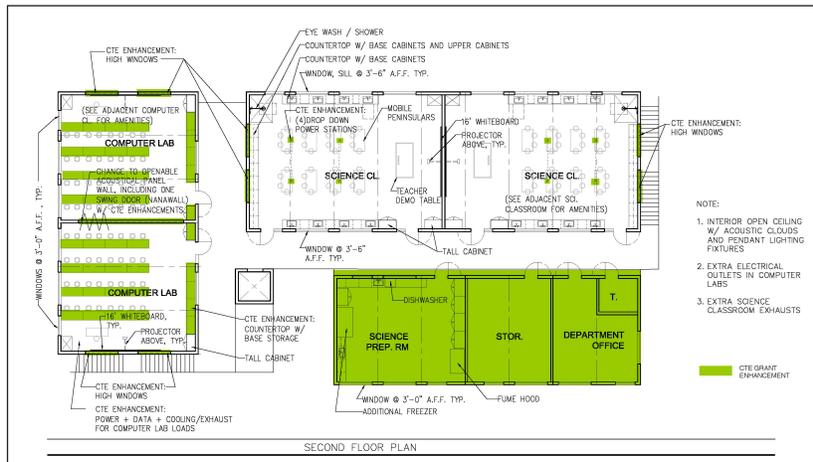
As 2018 comes to a close, the Pleasanton Unified School District continues to make progress on school facilities improvement projects made possible by the passage of Measure II. We have a number of exciting Measure II projects moving forward.

## High School Portable Replacement and Science Classrooms

For the first Measure II bond issuance, our Board of Trustees allocated \$10 million to replace leased portables at Amador Valley and Foothill High Schools with permanent classroom buildings. Amador Valley and Foothill High Schools were also scheduled to benefit from new science classrooms (*designs pictured to the right*) that were included in the third Measure II bond issuance.

To reduce construction-related disruption to both high school campuses and become more efficient with Measure II funds, the Board of Trustees approved combining the portable replacement and new science classroom projects for Amador and Foothill. This means providing a larger and more meaningful impact for our Amador and Foothill communities with new, modern classroom buildings while being good fiscal stewards of taxpayer dollars.

We are aiming to maximize our Measure II bond funds by applying for matching State funds to enhance the new classroom building at Foothill High School to support its existing career technical education (CTE) programs and provide a more modern learning environment that provides students with a feel for industry-leading workspaces. We hope to have more exciting news on this additional funding opportunity in June 2019.



October 2018 Blueprint for Foothill High Science Classroom and Portable Replacement Project

Community members can find diagrams of fencing projects on the PUSD website at [pleasantonusd.net](http://pleasantonusd.net).

## Lydiksen Elementary Rebuild

The Measure II Lydiksen Elementary Rebuild and Modernization project provides much-needed upgrades to one of our nationally and statewide recognized schools. With school construction costs steadily rising, District staff and Board of Trustees have been looking at value engineering options for the Lydiksen Elementary rebuild and modernization project. This will ensure that we get the most value with the funding made possible through Measure II and provide the greatest benefit to Lydiksen students and staff. We are excited for this work to get underway as plans are submitted and approved by the Division of the State Architect. Phase 1 construction for the Lydiksen Rebuild and Modernization project is scheduled to begin in Summer 2019.

We are excited to begin Phase Two of our Proposition 39 upgrades, which will include the replacement of HVAC units at Pleasanton Middle School as well as a solar structure and parking lot reconfiguration at Amador Valley High School. We expect construction of both projects to take place during the Spring and Summer 2019.

We invite you to learn more about the Measure II projects outlined above as well as other facilities and construction projects and updates on our District website: [www.pleasantonusd.net](http://www.pleasantonusd.net).

Sincerely,  
David

## Connecting with our Community

To strengthen PUSD's connection to the broader community, we'll be hosting a series of meetings to engage in conversation and connect personally with community members. Please save the date and join the PUSD Executive Cabinet members and Board of Trustees at one of our upcoming meetings in 2019!

- Tuesday, February 5, 2019, 6 - 7:30 p.m.
- Tuesday, April 30, 2019, 6 - 7:30 p.m.

Please visit [www.pleasantonusd.net](http://www.pleasantonusd.net) for additional information.

# Holiday Tree Pickup Services



Pleasanton Garbage Service will be providing pickup services for holiday trees that are placed on a residents curb on Saturday, January 12. Trees should be placed curb-side the night before

the pickup date and cut into four-foot sections. Please make sure to remove

stand, tinsel, ornaments and all other decorations prior to placing the tree for pickup. Residents may also cut their tree into two-foot lengths and place it into their green bin to be picked up on your regular pickup day. Pleasanton residents may also bring trees to the transfer station at 3110 Busch Road free of charge until January 31, 2019. For more information, please call Pleasanton Garbage Service at 925-846-2042 or visit the PGS website at [pleasantongarbagesservice.com](http://pleasantongarbagesservice.com)

**City of Pleasanton**  
P.O. Box 520  
Pleasanton, CA 94566

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\*\*\*\*\*ECRWSEDDM\*\*\*\*\*  
**POSTAL CUSTOMER**

## Spring 2019 Boards and Commissions Recruitment

**Application due date** – March 22, 2019

**Council Ratification** – April 16, 2019

For more information and to apply online, visit: [cityofpleasantonca.gov/depts/clerk/boards/default.asp](http://cityofpleasantonca.gov/depts/clerk/boards/default.asp)

Now accepting application for the following:

- **Bicycle, Pedestrian and Trails Committee**
- **Economic Vitality Committee**
- **Committee on Energy and the Environment**
- **Human Services Commission**
- **Planning Commission**
- **Youth Commission**

## PLEASANTON PROGRESS

Pleasanton Progress is a publication of the City of Pleasanton.

For questions or comments contact the Public Information Officer at: [publicinfo@cityofpleasantonca.gov](mailto:publicinfo@cityofpleasantonca.gov)

Find us on

**Online:** [cityofpleasantonca.gov](http://cityofpleasantonca.gov)

@pleasantonca

@CityofPleasanton

Nextdoor.com

## CONTACT INFORMATION AT A GLANCE

### City Council Meetings

200 Old Bernal Ave.  
7 p.m., every first and third Tuesday of the month

### City Council

**Mayor Jerry Thorne**  
**Karla Brown**  
**Kathy Narum**  
**Jerry Pentin**  
**Julie Testa**

[citycouncil@cityofpleasantonca.gov](mailto:citycouncil@cityofpleasantonca.gov)  
925-931-5001

### City Manager Nelson Fialho

[nfialho@cityofpleasantonca.gov](mailto:nfialho@cityofpleasantonca.gov)  
925-931-5002

### City Attorney Daniel Sodergren

[dsodergren@cityofpleasantonca.gov](mailto:dsodergren@cityofpleasantonca.gov)  
925-931-5015

### Assistant City Manager Brian Dolan

[bdolan@cityofpleasantonca.gov](mailto:bdolan@cityofpleasantonca.gov)  
925-931-5002

### City Clerk Karen Diaz

[kdiaz@cityofpleasantonca.gov](mailto:kdiaz@cityofpleasantonca.gov)  
925-931-5027

### Director of Community Development Gerry Beaudin

[gbeaudin@cityofpleasantonca.gov](mailto:gbeaudin@cityofpleasantonca.gov)  
925-931-5600

### Director of Economic Development Pamela Ott

[pott@cityofpleasantonca.gov](mailto:pott@cityofpleasantonca.gov)  
925-931-5040

### Director of Engineering Steve Kirkpatrick

[skirkpatrick@cityofpleasantonca.gov](mailto:skirkpatrick@cityofpleasantonca.gov)  
925-931-5676

### Director of Finance Tina Olson

[tolson@cityofpleasantonca.gov](mailto:tolson@cityofpleasantonca.gov)  
925-931-5400

### Livermore-Pleasanton Fire Chief Ruben Torres

[LPFDPostmaster@lpfire.org](mailto:LPFDPostmaster@lpfire.org)  
925-454-2361

### Director of Human Resources and Labor Relations Debra Gill

[dgill@cityofpleasantonca.gov](mailto:dgill@cityofpleasantonca.gov)  
925-931-5048

### Director of Information Technology Allen Hammond

[ahammond@cityofpleasantonca.gov](mailto:ahammond@cityofpleasantonca.gov)  
925-931-5084

### Director of Library and Recreation Heidi Murphy

[hmurphy@cityofpleasantonca.gov](mailto:hmurphy@cityofpleasantonca.gov)  
925-931-3400

### Director of Operations and Water Utilities Kathleen Yurchak

[kyurchak@cityofpleasantonca.gov](mailto:kyurchak@cityofpleasantonca.gov)  
925-931-5500

### Police Chief Dave Spiller

[dspiller@cityofpleasantonca.gov](mailto:dspiller@cityofpleasantonca.gov)  
925-931-5100

### Public Information Officer

[publicinfo@cityofpleasantonca.gov](mailto:publicinfo@cityofpleasantonca.gov)  
925-931-5044

## COMMISSIONS AND COMMITTEES

Here is a list of current commissions and committees, along with meeting days and times. Visitors are encouraged and always welcome. Meeting dates and times are subject to change. For more information or to submit an application to serve, please visit our website at [cityofpleasantonca.gov](http://cityofpleasantonca.gov) or call the City Clerk at 925-931-5027.

### Bicycle, Pedestrian and Trails Committee

Fourth Monday  
6:30 p.m., 5353 Sunol Blvd.

### Civic Arts Commission

First Monday  
7 p.m., 200 Old Bernal Ave.

### Committee on Energy and the Environment

Fourth Wednesday (bi-monthly)  
5 p.m., 3333 Busch Road

### Downtown Specific Plan Update Task Force

Fourth Tuesday  
6:30 p.m., 200 Old Bernal Ave.

### Economic Vitality Committee

Third Thursday  
7:30 a.m., 3333 Busch Road

### Housing Commission

Third Thursday  
7 p.m., 200 Old Bernal Ave.

### Human Services Commission

First Wednesday  
7 p.m., 200 Old Bernal Ave.

### Library Commission

First Thursday  
7 p.m., 200 Old Bernal Ave.

### Parks and Recreation Commission

Second Thursday  
7 p.m., 200 Old Bernal Ave.

### Planning Commission

Second and fourth  
Wednesday (semi-monthly)  
7 p.m., 200 Old Bernal Ave.

### Youth Commission

Second Wednesday  
(Sept.– May)  
7 p.m., 3333 Busch Road