

PLEASANTON PROGRESS

NEWSLETTER OF THE CITY OF PLEASANTON, CALIFORNIA

SPRING 2018

OLD VINEYARD TRAIL OPENS NEW VISTAS

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Welcome to Pleasanton Progress City of Planned Progress: Looking Forward

This fourth edition of the Pleasanton Progress newsletter marks our one-year milestone of bringing news and information from the City straight to every household and business in Pleasanton.

We are proud of this achievement and look forward to finding new and innovative ways to bring you information and keep the community informed.



Nelson Fialho
CITY MANAGER

you'll learn about new programs to help conserve water and make your home more sustainable, fun summer activities at the Pleasanton Library, and information about this year's coming general election.

The main focus of this edition is an in-depth look at the past and present of downtown Pleasanton, and an overview of how the community is coming together to help plan its

future. The Downtown Specific Plan process, scheduled for completion in the coming year, will not only help to shape an important cornerstone of Pleasanton, but will also drive the conversation and determine the vision for the current civic center site and Bernal property. As the City of Planned Progress, the success of our vision depends upon the quality of our plans, and together we can create a downtown and city that preserves our past, is thriving, vibrant and stands the test of time.

See you around town!

May is Water Awareness Month

May is Water Awareness Month, but with a few tips, residents can be water-wise all year round. Here are a few pointers to help your plants and lawn thrive during the hottest summer months:

Plants

- Choose drought tolerant plants. To see the many choices available, take a walk around the planted areas in Bernal Community Park or visit trivalleywaterwise.com for more ideas
- Reduce the amount of watering and provide for some type of vegetation around plants
- Reduce the number of watering days,

but add one additional watering cycle to one of those days.

Lawn

- Water less frequently for longer period of time
- Water when the sun goes down
- Mow less frequently and never cut more than 1/3 of leaf blade at one time.

The City offers an array of services, such as the Controller Assistance Program, where a skilled water conservation specialist can offer additional assistance and training. To learn more about water-wise gardening and more, visit PleasantonWaterConservation.com.



2017 Annual Water Quality Report

The City of Pleasanton is pleased to announce its 2017 Annual Water Quality Report, which provides important information about where the City's water comes from and the work the City does to ensure that the water we drink is safe. It also provides data on drinking water and offers a comparative analysis on federal and state water quality testing standards for the year.

To view the report, please visit the City's webpage at cityofpleasantonca.gov/pdf/awqr17.pdf.

Newest City Trail Opens up New Views



The City recently announced the completion of the first phase of the Vineyard Avenue Trail Project, originally envisioned as part of the 1999 Vineyard Avenue Corridor Specific Plan (VCSP). The VCSP stated that after the new Vineyard Avenue was constructed, the original avenue would be closed to vehicular traffic and converted to a pedestrian, bicycle and equestrian trail. The VCSP served as the primary land use and infrastructure guide for the development of roughly 384 acres in the Vineyard Avenue Corridor area, located along Vineyard Avenue in southeast Pleasanton.

The trail, located between Vineyard Terrace and Heinz Ranch Court, was converted into a bike trail, and includes a paved asphalt trail, and an unpaved trail on either side that is suitable for equestrian use. Funding for the project was made available through the Vineyard Avenue Specific Plan fee collected from housing developers within the plan boundaries.

Pleasanton Police Look Forward to National Night Out

The Pleasanton Police Department is looking forward to this year's National Night Out, which is an annual crime and drug prevention event held in over 16,500 communities across the country. Last year Pleasanton community members hosted 45 parties in Pleasanton. Gatherings can be small or large, but no matter the size, every party fosters a genuine connection between residents and the Pleasanton Police Department and other participating partners, from the CHP, elected officials and the local fire department.

To learn more about National Night Out, please visit the National Association of Town Watch at NATW.org, or to register for your own local event, contact Community and Public Relations Coordinator Shannon Revel-Whitaker at srevel-whitaker@cityofpleasantonca.gov.



Mayor and Councilmember Pre-Nomination Information Meeting for November Election

On November 6, 2018, the City of Pleasanton will hold a General Municipal Election for the purpose of electing a mayor and two councilmembers. The City Clerk will hold an informational meeting Thursday, June 14, 2018, beginning at 6 p.m. in the Pleasanton Library Conference Room, located at 400 Old Bernal Ave. If you or anyone you know might be interested in learning more about what it takes to run for a locally-elected office, please be sure to attend this important, informational workshop.

The City Clerk will be providing election related information, including the nomination process, conflict of interest and campaign reporting requirements, the City's campaign sign ordinance, as well as important deadlines. If you are interested in running for office, or are a campaign manager or treasurer for a candidate, we hope you can attend. RSVPs are encouraged, (though not mandatory) by Friday, June 1, 2018. For more information, or to RSVP, please call the City Clerk at 925-931-5027 or email pleasantoncityclerk@cityofpleasantonca.gov.

New Smoking Regulations for Multi-Family Rental Housing

Beginning April 5, 2018, smoking is prohibited in all residential rental properties with two or more units, though a one-year grace period for smokers with a pre-existing lease will be allowed.

For more information, visit smokingrules.cityofpleasantonca.gov



Working with Community to Bring Downtown Vision into Focus

In 2015, the City Council appointed the Civic Center/Library Task Force of citizens to explore options for a potential new civic center. The Task Force met for approximately one year and focused on developing a master plan for a new Civic Center/Library that could serve the community for the next 30 to 50 years. Part of their work involved reviewing previous Civic Center/Library master plans, taking field trips to nearby civic centers and libraries to see what worked well in other cities, and hearing a presentation from a library futurist, who helped the Task Force determine what considerations were important when planning for a library that needed to serve the community over the next three to five decades.

Based on the input received from the community, the Task Force recommended relocating the Civic Center/Library to the Bernal property (adjacent to the Bernal Community Park) to offer a larger, more contemporary library in a peaceful, meadow-like setting; provide a much-needed community center with a large multi-purpose room, social hall and meeting rooms; and increase efficiencies by consolidating all City offices under one roof.

In November 2016, the Council accepted the Plan put forward by the Task Force with the understanding that relocating the existing civic center and library will require a vote of the people since the Bernal property had been previously designated in 2006 as the site for a cultural and performing arts center.

With the 2010 opening of the Firehouse Arts Center, in combination with shows at the Amador Theater, the need for yet another performing arts center has diminished, which is why the Task Force recommended the civic center relocation as their preferred alternative. The Council also agreed to revisit the Plan following the completion of the DSP update.

In January 2017, the City Council assembled the Downtown Specific Plan (DSP) Task Force to update the 2002 Downtown Specific Plan and create a 20-year vision for downtown Pleasanton, with an eye toward improving downtown while simultaneously preserving its historic, small-town character. An important element is a study of the options for possible redevelopment of the existing civic center area that currently houses City offices and the library. A conceptual plan has been developed that re-envision the site as a lively entertainment and culture center including a new town square, boutique hotel, parking structure, and a mixture of commercial and modest residential uses. The Plan is still in draft form. The DSP Task Force has also discussed ways to improve the streetscape for Main Street and other key downtown streets, such as redesigning Division Street (between Main Street and Railroad Avenue) as a pedestrian-only street; promoting appropriate residential and commercial infill; and diversifying uses along streets like Old Bernal and Peters Avenue that transition between the commercial center and residential neighborhoods.

Civic Center Master Plan

Why the need for a new Civic Center?

With aging city buildings and facilities at the current civic center site, and a library that needs to expand in capacity and scope to meet the needs of a growing community, the City Council formed the Civic Center/Library Task Force in 2015 to review past proposals and explore future options.

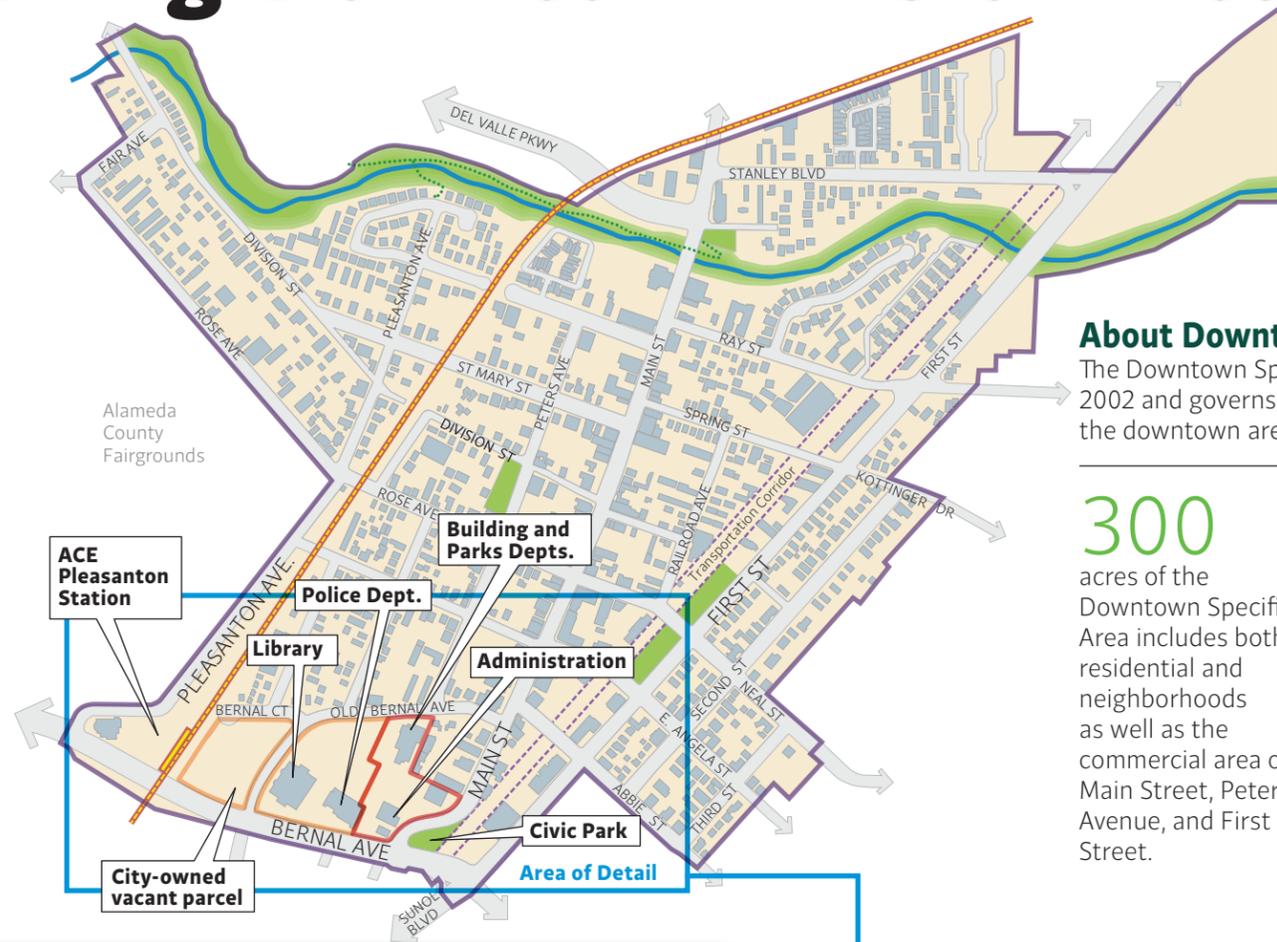


Downtown Specific Plan (DSP)

Why explore updating the Downtown Specific Plan?

The Downtown Specific Plan was adopted in 2002, and Pleasanton has changed since then. Because communities change and evolve over time, cities must continually revisit and update their guiding documents to ensure they reflect the city's current needs.

For more information about the Downtown Specific Plan or to find out how you can join the conversation, please visit www.ptowndtown.org.



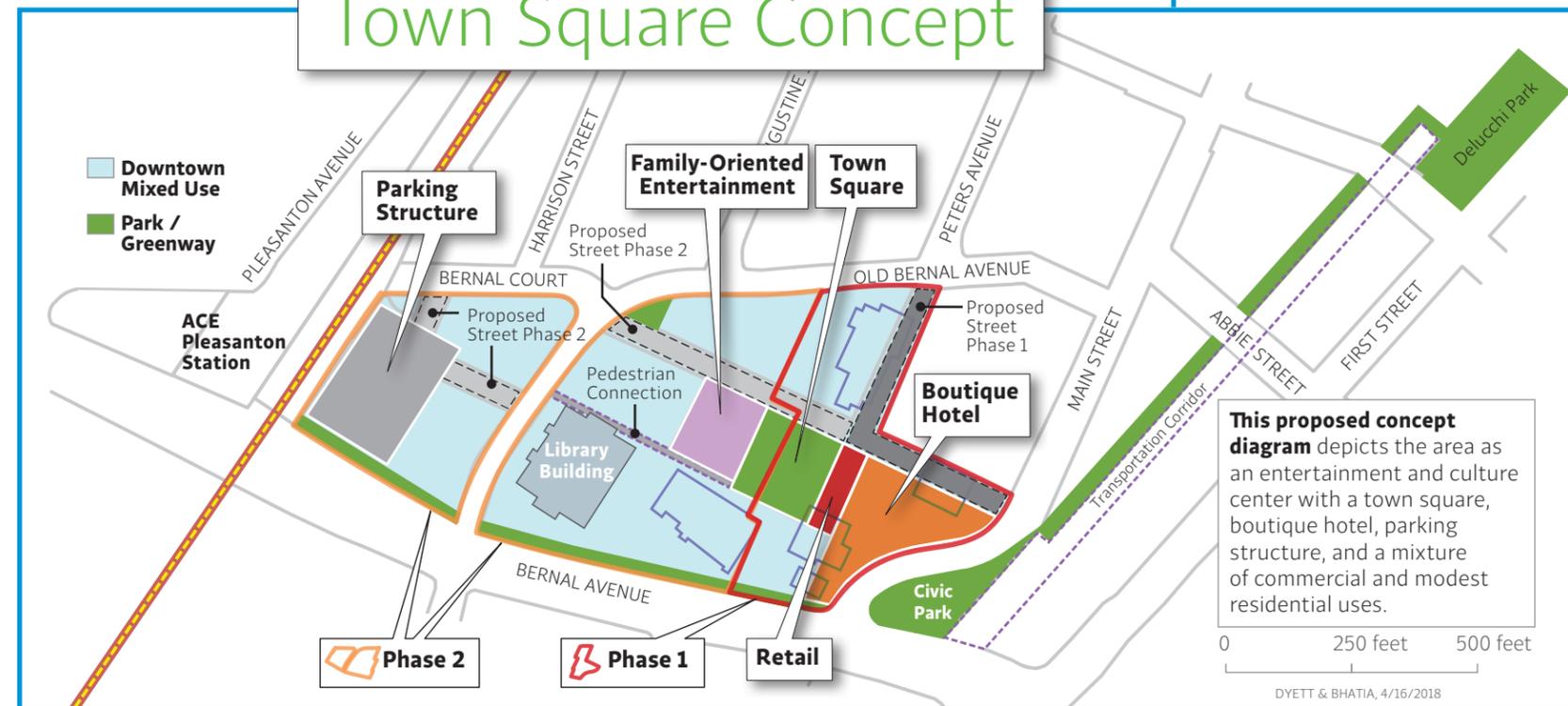
About Downtown Specific Plan

The Downtown Specific Plan was adopted in 2002 and governs the long-range planning for the downtown area.

300 acres of the Downtown Specific Area includes both residential and neighborhoods as well as the commercial area on Main Street, Peters Avenue, and First Street.

It covers:
1,200+ housing units
3,000 people
500+ small businesses

Town Square Concept



The DSP Task Force has integrated the Civic Center/Library Master Plan into its process to create more opportunities to explore and analyze civic center/library options that voters will be asked to decide in the future.

Stay informed by signing up for email updates at ptowndtown.org.

PLEASANTON'S EARTH HEROES



CITY STAFF

Earth Day Champs

Thank you to all who participated in Earth Day this year, particularly those who helped with the creek clean-up. Twenty-five tires and 30 bags full of trash later, your hard work paid off and the Arroyo Mocho trail looks great. In addition to the creek clean-up, there were activities and presentations throughout the day, ranging from free document shredding to tips on how to be just a little bit greener in our everyday lives. We appreciate our Earth Day champions and we'll see you next year.

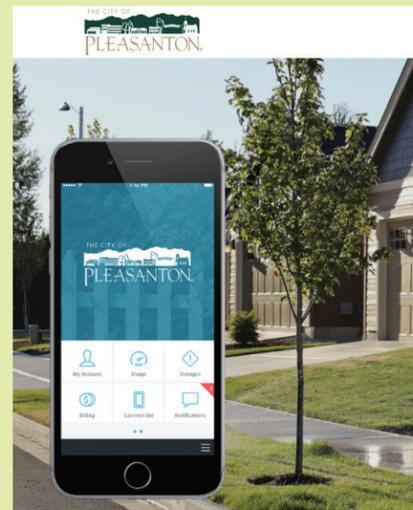
Tree Lovers Enjoy Arbor Day

Pleasanton recently celebrated its third year as a Tree City USA, a nationally recognized designation. On April 28, Arbor Day was celebrated at the Alviso Adobe. Redbud tree saplings were given away to nearly 100 people. Participants also went on a tree walk, learned how to properly prune a tree and went on a scavenger hunt.



CITY STAFF

Pay Water Bills Online Through New Customer Portal



The City of Pleasanton is pleased to announce a new utility customer portal, which allows customers to pay bills online, monitor water consumption, learn water conservation tips and more. For more information and to register your account, please visit pleasantonwater.com.

Save Money and Energy by Taking the Smart Audit

Pleasanton residents who have at least 12 months of PG&E service and no solar electric panels are eligible for a free home energy audit through the HomeIntel program. HomeIntel's Smart Audit uses individual PG&E smart meter data to create a home energy profile and identify sources of wasted energy in the home. An energy coach will work with participating residents to create a custom energy reduction plan and recommend a savings plan with quantified cost and energy savings. If you would like to save money on your energy bill and receive recommendations for low or no cost actions, visit LowerEnergyBills.heac.com and start saving today. For more information, contact HomeIntel via email at HomeIntel@heac.com.

Pleasanton Unified School District Celebrating our Schools and Students



PUSD PHOTOS



ABOVE: PUSD 2018-19 Classified School Employee of the Year Juan Castro, Jr. (center) is congratulated by (L to R): Julio Hernandez, Ed Diolazo, Superintendent David Haglund, Nancy Bronzini, Odie Douglas, and Micaela Ochoa

LEFT: PUSD's 2018-19 Teacher of the Year is Arlene Simpelo, a 1st grade teacher at Lydiksen Elementary School.

BY DR. DAVID HAGLUND
PUSD Superintendent

As the school year comes to a close, there is much to celebrate, and we offer our congratulations to the Fairlands, Hearst, and Lydiksen schools for earning the statewide distinction as a 2018 California Distinguished School, which recognizes elementary schools that have made exceptional gains in implementing academic content and performance standards adopted by the State Board of Education. Great teams produce great results, and these recognitions speak to the amazing work done in PUSD classrooms every day.

Every year, we also celebrate teachers and classified staff who make our schools such wonderful places for our students to learn and grow. This year, we were proud to recognize Juan Castro, Jr., a skilled groundskeeper and gardener, as the PUSD

2018-2019 Classified School Employee of the Year. Juan has served Pleasanton schools for nearly three decades by helping to keep them safe and beautiful for our students, staff and families. His service extends beyond our schools into the community as he dedicates a great deal of time volunteering for a number of organizations. To no surprise, Juan was also recognized as a Countywide Classified Employee of the Year. Congratulations Juan, and thank you for your service to our schools and community!

There has also been some excitement at Lydiksen Elementary School where first grade teacher, Arlene Simpelo, was celebrated as the PUSD 2018-2019 Teacher of the Year. Arlene has taught in the District for over 20 years, teaching full-time at Lydiksen Elementary since 1999. She is known for her leadership at her school site and among teachers across the District. Arlene uses technology to provide

interactive and individualized learning opportunities for her students and has worked with other staff and teachers to enhance their instruction. She also serves as a co-facilitator of the Lydiksen School Smarts parent education program to encourage meaningful family engagement for all students. Congratulations Arlene, and thank you for all that you do.

Finally, I would like to congratulate all of our students for their hard work in making this an incredible school year, especially our graduating class of 2018. It has been an honor to engage with you in my first year as Superintendent and to witness the many, many inspiring accomplishments that you have achieved. You probably already know this, but you are pretty incredible.

On behalf of all of us at the Pleasanton Unified School District, we wish our students and families a happy and safe summer!

Progress on Measure I1 Modernization Projects



As the District makes progress on voter-approved Measure I1 bond projects, the Board of Trustees authorized \$11.5 million to replace temporary classroom facilities and address safety issues.

\$10 million will be used to replace portables at Amador Valley and Foothill high schools, which were installed as temporary classroom structures, some as far back as 1996. The remaining \$1.5

million will be used for much needed fencing at Mohr Elementary and Fairlands Elementary schools, and Harvest Park Middle School, all of which have classrooms that currently open to the outside of the school.

The District expects to begin constructing the needed fences sometime this fall. Learn more about Measure I1 and bond project updates at pleasantonUSD.net.

Pleasanton Public Library



Reading Takes You

Everywhere! That's the theme of this year's summer reading game at the Pleasanton Public Library. From June 2 to July 29, wherever you read, wherever your imagination takes you, be sure to visit the library in between and share in the excitement.

Connect with your community on **Sundays** for music, photography, and theater programs. Bring the little ones on **Wednesdays** for science, magic, acrobat, or reptile shows. Swing by with the family on **Thursdays** to make crafts like walking kites, dreamcatchers, or stomp rockets. On **Tuesdays**, we'll be showing movies like *Wonder*,

Paddington 2, and many others. There will be story times, scavenger hunts, and raffle drawings. There will be carnival game days, and more.

And while children can earn fun rewards by tracking their reading throughout the summer, teens and adults who fill out a library bingo card will have a chance to win bookstore gift cards, beach blankets, sunglasses, and other summer-related prizes.

Discover everywhere reading can take you this summer with the Pleasanton Public Library. For more information call 925-931-3400 or visit the library's webpage at pleasantonlibrary.org.

City of Pleasanton
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PLEASANTON PROGRESS

Pleasanton Progress is a publication of the City of Pleasanton.

For questions or comments contact Tracy Dunne, public information officer tdunne@cityofpleasantonca.gov

Find us on

Online: cityofpleasantonca.gov

@pleasantonca

@CityofPleasanton

Nextdoor.com

CONTACT INFORMATION AT A GLANCE

City Council Meetings

200 Old Bernal Ave.
7 p.m., every first and third Tuesday of the month

City Council

Mayor Jerry Thorne
Vice Mayor Arne Olson
Karla Brown
Kathy Narum
Jerry Pentin
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Director of Finance Tina Olson
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Director of Information Technology Allen Hammond
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Director of Operations and Water Utilities Kathleen Yurchak
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925-931-5500

Police Chief Dave Spiller
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925-931-5100

Public Information Officer Tracy Dunne
tdunne@cityofpleasantonca.gov
925-931-5044

COMMISSIONS AND COMMITTEES

Here is a list of current commissions and committees, along with meeting days and times. Visitors are encouraged and always welcome. Meeting dates and times are subject to change. For more information or to submit an application to serve, please visit our website at cityofpleasantonca.gov or call the City Clerk at 925-931-5027.

Bicycle, Pedestrian and Trails Committee
Fourth Monday
6:30 p.m., 5353 Sunol Blvd.

Civic Arts Commission
First Monday
7 p.m., 200 Old Bernal Ave.

Committee on Energy and the Environment
Fourth Wednesday (bi-monthly)
5 p.m., 3333 Busch Road

Downtown Specific Plan Update Task Force
Fourth Tuesday
6:30 p.m., 200 Old Bernal Ave.

Economic Vitality Committee
Third Thursday
7:30 a.m., 3333 Busch Road

Housing Commission
Third Thursday
7 p.m., 200 Old Bernal Ave.

Human Services Commission
First Wednesday
7 p.m., 200 Old Bernal Ave.

Library Commission
First Thursday
7 p.m., 200 Old Bernal Ave.

Parks and Recreation Commission
Second Thursday
7 p.m., 200 Old Bernal Ave.

Planning Commission
Second and fourth Wednesday (semi-monthly)
7 p.m., 200 Old Bernal Ave.

Youth Commission
Second Wednesday (Sept.- May)
7 p.m., 3333 Busch Road