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PLEASANTON PROGRESS

NEWSLETTER OF THE CITY OF PLEASANTON, CALIFORNIA

SPRING 2017



SPRING IN PLEASANTON

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Welcome to Pleasanton Progress

Keeping You Informed is a Top Priority

Welcome to Pleasanton Progress, the City's new and improved community newsletter, delivered to your doorstep to keep you current on City events and things that matter to you.

Pleasanton is a great community and I am honored to serve as your city manager. Over the years, I have had the pleasure to participate in many conversations that have helped to shape our City, and I realize that creating the kind of community we all want requires a collective effort and a fully engaged community. This newsletter, along with ongoing



refinements to our social media and online presence, represents some of the many ways we are making communications a top priority in service to you.

In this inaugural edition of the Pleasanton Progress newsletter, I would like to call your attention to a few articles that demonstrate how we integrate thoughtful, deliberative planning and community input into everything we do. The City is currently updating its Downtown Specific Plan and we are inviting everyone to participate in this long-term planning for the heart of our City; also, the City Council recently

adopted a two-year workplan, which is based on recommendations from our commissions and residents and prioritizes our work over the coming years.

Our aim is to use both technology and traditional methods to keep you informed. From interactive online surveys to social media and this newsletter, as well as council and commission meetings, we hope you will get involved in these ongoing, important conversations so that we can together create the future of this wonderful community.

Once again, welcome to Pleasanton Progress!

- Nelson Fialho, City Manager

Pleasanton City Council Prioritizes Two-Year Workplan

Two-year workplan will serve as guide to the City

Every two years, the City Council presents a draft two-year workplan and asks for public input prior to making a final decision. The council approved the workplan in 2017 after receiving many emails and input from many residents at a recent workshop.

The priorities are organized into a dozen categories, representing more than 90 projects that range from the practical to the innovative.

Over the past 20 years, the Pleasanton City Council has adopted workplans to inform the community of the council's shared vision, and to provide the city manager with direction to allocate city resources. The recently adopted city priorities will serve as our guide for the next two years to help us provide those things that our community has deemed important.

A few specific examples include finalizing the development and construction of Kottinger Gardens, the City's affordable housing development for seniors; updating the Pedestrian and Bicycle Master Plan to reflect our community's desires to improve

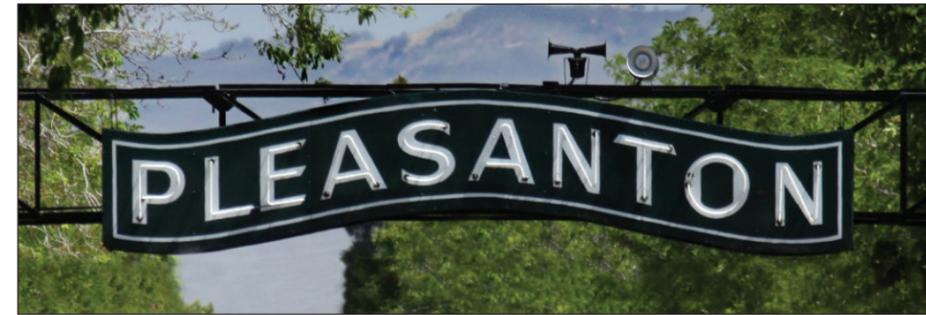
Bernal Property	Youth Programs	Affordable Housing	Fiscal Sustainability
Public Safety	Traffic Circulation	General Plan	Environmental Awareness
Organizational Success	Quality of Life	Economic Development	City Services

opportunities for pedestrians and bicyclists, and conducting a retail market analysis to remain competitive.

To view the plan in its entirety, please visit our website at cityofpleasantonca.gov or call 925-931-5044.

What is Your Vision for the Future of Downtown Pleasanton?

Downtown Specific Plan Task Force seeks community input



CITY STAFF

We recently began a conversation about updating the Downtown Specific Plan (DSP), which covers roughly 300 acres and serves as a guide for our future planning efforts in downtown, the heart of our City. The DSP, adopted in 2002, is in need of an update to better reflect our current community needs and desires.

To accomplish this, the Downtown Specific Plan Task Force was formed and began meeting in January. They will be making recommendations through an updated DSP, but the conversation won't be complete until we hear from you. We recently conducted an online survey, hosted a pop-up meeting at the farmers market and were out at a First Wednesday street party.

Several important issues are being considered, but the underlying one revolves around how we, together as a community, improve overall economic vitality and preserve what we cherish — our small-town character and charm. The update will also address revitalizing the existing civic center site.

For more information and to sign up for email notifications, visit our webpage at ptowndtown.org to find meetings and updates.



CITY STAFF



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New Online Tools for Permitting and Zoning

We recently launched two new online tools that make the permitting and zoning process easier. If you want to renovate a house or relocate a business, pleasantonpermits.com, is the site for you! And because it's online, it's always open, so you can research permitting requirements

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and processing times, schedule inspections, estimate fees, or even renew a business license.

OpenCounter and ZoningCheck bring together the power of our Geographic Information Systems (GIS) mapping

tool and zoning ordinance to streamline the process for determining whether a particular use is permitted at that location. We hope you visit pleasantonpermits.com soon and see for yourself how much easier these online tools have made our permitting and zoning process.

Pleasanton Public Library
 Start your journey here:
Discover,
Connect,
Share.

DESIGN CONTEST:

This is the library's new mission statement. Help it take shape by designing a new library card!

Design Contest runs through May 26, 2017.

The winner will have their artwork featured on the new Pleasanton Public Library Card!

- Open to all Pleasanton residents.
- Design to focus on the new mission statement (whether in words, symbols or art): Start Your Journey Here: Discover, Connect, Share.
- Must contain the words Pleasanton Public Library in the design.
- Use Bold Bright Colors!
- Submissions must fit within the dimensions of 6 3/8" x 10 1/8" (eventual card dimensions will be 2 1/8" x 3 3/8").

Designs may be submitted either in person to the library, or via email to: hmurphy@cityofpleasantonca.gov

All artwork must be the entrant's original, previously unpublished, and free of copyright restrictions or infringement; Upon submission, entrants assign the City of Pleasanton all rights to the artwork and consent that all artwork may be displayed and/or reproduced without limitation and without compensation by the City of Pleasanton

BIG THINGS HAPPENING AT LIBRARY

In addition to planning for a new library and getting new computers and kiosks, the library staff recently updated its strategic plan with a five-year vision and a new mission statement: Start Your Journey Here: Discover, Connect, Share. To celebrate everything that is going on at the library these days, library staff announced a contest to design a new library card and everyone is invited to participate (see details at left). In addition to the design contest and because the library touches the lives of so many in our community, staff wanted to connect directly with library patrons to ask them what they loved best about the library, and we've included some of the responses here.

Pleasanton is the City of planned progress, and planning takes many shapes and forms. We recently went through a master plan process to come up with a recommendation for a new library and civic center, though more planning will have to take place before any final decisions are made. And library staff recently went through their own strategic planning process to update their vision for the next five years. The library's strategic plan will serve as a roadmap to connect



more people in new ways—from an increased virtual presence with more e-books and movie streaming to the improved technology, the library is focused on increasing access and balancing traditional book lending with more modern library practices.

As you can see, we've got big plans for the library and we want you to join us on our journey! If you haven't checked us out lately, please do! We think you'll like what you see. Our friendly, professional staff is always on hand to help and the library is open seven days a week.



CITY STAFF

New Laptops and Self-Checkout Kiosks

If you haven't been to the library lately, come check us out! We recently received some new laptop computers and self-checkout kiosks, both of which are getting rave reviews. Gone are the days of scanning individual barcodes. Now, patrons can checkout multiple items simultaneously with the latest in radio frequency identification technology. Not only that, but in the not too distant future these new kiosks will also allow patrons to pay library fines and more. But, that doesn't mean that there won't be librarians and professional staff on hand to help out with all your library needs.

In addition to the new self-checkout kiosks, the library now has new laptop com-

puters available for checkout, in addition to the desktop computers, and they have all been upgraded and outfitted with the complete Microsoft Office suite, courtesy of the Friends of the Pleasanton Public Library. And to top it off, printing has been made easier and is available from all library computers, as well as from wireless personal devices.

If you haven't been to the library in a while, stop by and check out all of the new technology, along with the great collections and programs. We are open seven days a week and library cards are free. If you need a library card, visit us at pleasantonlibrary.org or come on in and our staff can help you.



CITY STAFF

Civic Center/Library Master Plan Update

A proposal for a new civic center, which comprises a new City Hall, library and police station, was submitted to the City Council in November 2016. The proposal, an outcome of the Civic Center/Library Master Plan Task Force, includes a vision for new civic center facilities adjacent to the Bernal Community Park, a site that had been previously identified by voters for a performing arts center.

The task force met for more than a year before submitting its master plan, which provides background on previous civic center planning efforts, presents some conceptual design alternatives and describes future steps. While the City Council accepted the task force report in November, there are additional steps that must be taken before any final decisions are made on whether to move forward with the master plan.

First, the Downtown Specific Plan process, now underway, will determine what the community would like on the current downtown civic center site should the facilities be moved to the Bernal property. It is unlikely that there would be broad support for the move unless the community



deemed the replacement land uses a benefit for downtown, as well as for the overall community.

Second, the proposal to replace the previously planned performing arts center would require a vote of our residents, which could occur in November 2018 or later. Voter approval would also be needed on amendments to the Bernal Property Specific Plan and any financing proposals.

If you haven't yet had the chance, please stop by the library at 400 Old Bernal Ave. and take a look at the model, the design of which is based on the task force recommendation. To read the proposed master plan, copy and paste the following URL into your browser <http://www.cityofpleasantonca.gov/pdf/CivicCenterLibraryMasterPlan.pdf> or visit the Civic Center/Library Task Force webpage on the City's website at cityofpleasantonca.gov

Bernal Community Park Goes Golden



CITY STAFF

Now that spring is in the air, you'll begin to notice the oak woodland at Bernal Community Park bursting with spring annuals and green grasses. If you get the chance, take a walk around the park and you'll see the native grasses and wildflowers, which will last through spring, but shortly thereafter, this colorful landscape will give way to a "golden field" of dry grasses. We wanted to make sure that whatever we planted was native to the area and environmentally friendly. So get out and smell the roses—or the lupine and yarrow!

Bernal Bridge Repair

As part of the City's ongoing bridge maintenance program, the Bernal Bridge (over the Arroyo de la Laguna) is having some work done through the summer. There will be some summertime traffic impacts and we appreciate your patience while we work on these important maintenance issues. For more information, contact our Engineering Department at 925-931-5650.



Bird netting will prevent nesting during the bridge repairs.

CITY STAFF



CITY STAFF

LFPD Turns Twenty!

The Livermore-Pleasanton Fire Department recently celebrated turning twenty! Adding to the excitement was the arrival of two new fire engines which have found new homes in Pleasanton at Fire Station 4 (Bernal Avenue) and Fire Station 5 (Ruby Hill).

The fire engines were shipped from Wisconsin and these Pierce Quantum pumpers have a number of new safety features to better protect firefighters and the public.

These new fire engines are capable of pumping up to 1500 gallons of water per

minute and carrying 500 gallons of water. They also have vehicle extrication equipment, EMS equipment and over 1500' of various types and sizes of fire hose.

The old Station 5 Engine was retired and sent to auction, but the Station 4 Engine still has a little life left in it before being put out to pasture and will be on call for the LFPD as a reserve engine. Livermore also added a new fire engine at Fire Station 8, all of which means that most of LFPD's frontline fleet will be equipped with the latest technology to better serve our community.

Mobile App Connects Police and Community



CITY STAFF

Free smartphone app allows citizens to submit tips, get alerts and stay connected to police

We take great pride in providing a safe community and recognize that feeling safe is of paramount importance. And thanks to a new mobile app, you can be even more connected to the police department. With this new tool, anyone with an Apple or Android device can submit crime tips and receive alerts, as well as access the police department's social media feeds and more. One unique feature is the property inventory function: it allows users to create an inventory of their property, complete with pictures, which can aid recovery efforts in the unfortunate event of a theft.

And while users can submit tips (anonymously and otherwise), the app is not intended to replace 911, which is still the first number people should call in the event of an emergency or a crime in progress.

One of the primary goals of community policing is finding new ways to connect to the members of our community. This app offers yet another way for people to engage with and access the police department through their smart phone.

To download this free app (which can be used on any Apple or Android device), visit the iOS App Store or the Google Play Marketplace and search for Pleasanton Police.

May is Older Americans Month

Pleasanton is home to approximately 15,000 citizens over the age of 55, and we are proud to provide a rich array of programs and services through our Senior Center. More than 1,200 visitors a week enjoy everything from computer training to knitting, fitness classes and woodworking. The Senior Center will be celebrating Older Americans Month this May with special events and hopes to see you there. For more information, visit our web page at pleasantonseniorcenter.org or call 925-931-5365.



CITY OF PLEASANTON COMMISSIONS AND COMMITTEES 2017

Here is a list of current commissions and committees, along with meeting days and times. Visitors are encouraged and always welcome. Meeting dates and times are subject to change. For more information or to submit an application to serve, please visit the Boards and Commissions page on our website at cityofpleasantonca.gov or call the City Clerk at 925-931-5027

Bicycle, Pedestrian and Trails Committee

Fourth Monday
6:30 p.m., 5353 Sunol Blvd.

Civic Arts Commission

First Monday
7 p.m., 200 Old Bernal Ave.

Committee on Energy and the Environment

Fourth Wednesday (bi-monthly)
5 p.m., 3333 Busch Road

Downtown Specific Plan Update Task Force

Third Tuesday
6:30 p.m., 200 Old Bernal Ave.

Economic Vitality Committee

Third Thursday
7:30 a.m., 3333 Busch Road

Housing Commission

Third Thursday
7 p.m., 200 Old Bernal Ave.

Human Services Commission

First Wednesday
7 p.m., 200 Old Bernal Ave.

Library Commission

Second Thursday
7 p.m., 400 Old Bernal Ave.

Parks and Recreation Commission

Second Thursday
7 p.m., 200 Old Bernal Ave.

Planning Commission

Second and fourth
Wednesday (semi-monthly)
7 p.m., 200 Old Bernal Ave.

Youth Commission

Second Wednesday
(Sept. – May)
7 p.m., 3333 Busch Road

CONTACT INFORMATION AT A GLANCE



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Vice Mayor Jerry Pentin
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Police Chief Dave Spiller
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The 2016 Annual Report is Available Online and in Print

Visit our website at www.cityofpleasantonca.gov to view it online or if you would like a hard copy, contact 925-931-5044 and we will mail a copy of the report to your home or business!



Pleasanton Pavement Management Program

Paving the Way

Fixing potholes and paving streets is only one of the many services provided by our engineering department. The care and maintenance of the more than 500 lane miles within the City of Pleasanton is a complex and ongoing process and this summer, City crews will be performing the necessary work on those stretches of roadway most in need.

A lot of thought and effort goes into the process to determine how to spend available funding, which comes from a variety of sources: the City's General Fund, gas taxes, Measure B, Measure BB, vehicle registration fees and a One Bay Area federal grant. This year alone, the City will spend approximately \$5 million on more than 4.8 million square feet of existing surface streets. Currently, there are more than 1,300 sections of roadway that are continuously inspected over a rolling two-year period. Each section is assigned a number, from zero to 100; this rating system, known as the Pavement Condition Index (PCI), helps determine which sections get what work done and in what order. The latest PCI rating for City streets overall was very good,

with a rating of 80, and Pleasanton's overall PCI rating is the third highest in Alameda County behind only Piedmont and Dublin.

Now that you have a better understanding of the methodology and framework of Pleasanton's Pavement Management Program, we hope you are as proud of our street crews as we are.



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PLEASANTON PROGRESS

Pleasanton Progress is a publication of the City of Pleasanton.

For questions or comments contact Tracy Dunne, Public Information Officer
tdunne@cityofpleasantonca.gov

Find us on

Online: www.cityofpleasantonca.gov/

 twitter.com/pleasantonca

 www.facebook.com/CityofPleasanton/

 [Nextdoor.com](https://www.nextdoor.com)

Bring Your Own Bags

A friendly reminder to let Pleasanton residents know the plastic bag ban, enacted in 2013 in Alameda County, recently expanded on May 1 to include all retail stores within the county. The impact since its inception has been significant, with a 44 percent decrease in plastic bags found in county storm drains, according to StopWaste.org.

So remember—always carry some spare reusable bags with you for shopping and know this modest change in behavior has already proven to be a win for the environment. More information is available at www.ReusableBagsAC.org, or contact bags@stopwaste.org or call 510-891-6575.

BEGINNING MAY 1, 2017
BAG LAW FOR ALAMEDA COUNTY



No More
single-use
plastic bags



Pay
for paper & plastic
reusable bags



or
Bring Your Own Bag

 www.ReusableBagsAC.org