



together

CREATING OUR COMMUNITY



THE CITY OF

PLEASANTON.

2021 ANNUAL REPORT

A LETTER TO OUR COMMUNITY

Welcome to the City of Pleasanton's 2021 Annual Report. Every year, we publish a retrospective look at the past year to highlight City accomplishments that sustain and enhance our community. As we emerge through the COVID-19 pandemic, we are creating a more engaged and collaborative community – where residents and businesses thrive TOGETHER.

Along with the programs and projects included in this report, housing continues to be a complex issue in Pleasanton as we strive to balance our desire to keep development consistent with Pleasanton's hometown character while also adhering to the statewide directive to zone for additional residential units. To stay informed about progress on the update to the City's Housing Element and the inventory of sites, please visit <https://www.pleasantonhousingelement.com/>.

Many of the projects in this report require significant personnel and financial resources. The City continues to develop long-term financial strategies to maintain fiscal stability into the future. In addition to a full complement of amenities and activities, maintaining our assets is critical. To this end, development of a 10-year Infrastructure and Facilities Replacement Plan is an important priority in the City Council's Work Plan.

While the City provides a significant amount of information to our community, the City also needs to hear directly from the community. One way in which this is addressed is through a community survey every few years to receive input from residents. The survey was recently completed in Fall 2021: 94 percent of the residents contacted said Pleasanton is an excellent or good place to live, and respondents continue to express exceptionally high levels of satisfaction with the local quality of life, city services and sense of public safety. These achievements are only made possible through the participation of our residents as TOGETHER we are creating a more inclusive, sustainable, and strong community!

Respectfully,
Mayor and City Council
City Manager
City Staff

TOGETHER

Building an Inclusive Community

All-Abilities Playground

Responding to residents' requests, the City began planning and designing an all-abilities playground that would be a place for an entire family to play regardless of age or ability. To be located at Ken Mercer Sports Park, this new playground is envisioned as a place that goes beyond traditional accessibility to create play experiences that meet a variety of interests and skill levels for children, adults, and seniors in a universally designed, sensory-rich environment.



Conceptual rendering of All-Abilities Playground

Skatepark

The Parks and Recreation Master Plan identified the need for additional skate facilities as the residential community continues to grow and recommended adding another skatepark at Ken Mercer Sports Park. Based on substantial community outreach, the City has developed a conceptual design for a new one-acre

skatepark adjacent to the existing skatepark that could offer more intermediate and advanced skate features to add to the beginner level features of the existing skatepark, as well as new pathways, furnishings, and other features and improvements.



Conceptual rendering of enhanced skatepark amenities at Ken Mercer Sports Park

Downtown Transportation Corridor

To add to the overall parking supply in downtown, construction is underway on improvements to the transportation corridor between Bernal Avenue and Abbie Street. With the additional 81 parking spaces (140 total), the project is also improving this segment of the corridor as planned in the Downtown Parks and Trails Master Plan to include a recreational pathway for pedestrians and bicyclists, lighting, new landscaping and improvements to Civic Park.



Fire Station No. 3

Safety is always a priority in Pleasanton. The construction of a new and updated Livermore-Pleasanton Fire Station #3 at the corner of Santa Rita Road and West Las Positas Boulevard will provide more functional space to meet the operational needs of a modern-day fire department so that firefighters can better serve the community.



Construction on a new Fire Station #3 on Santa Rita Road

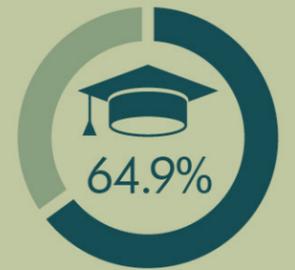
\$235,176
Average Household Income
(Family of 4)



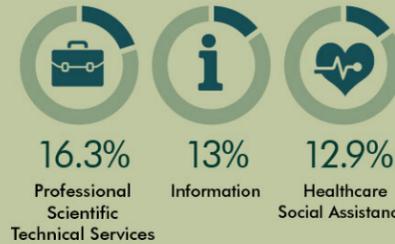
The Average Pleasanton Resident

The City of Pleasanton is an excellent community made up of good people. These facts/figures reflect the average Pleasanton resident.

Possesses a Bachelors Degree
64.9% of Residents

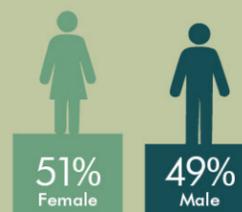
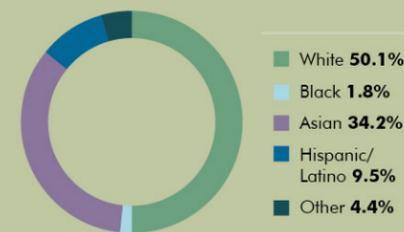


Industry Most Likely to Work In



By The Numbers

Community Demographics



210 Miles
Maintained
City Streets

Housing



Fire



Police



Economic Development

- Workday Inc. 5,017 Employees
- Kaiser Foundation Hospitals 3,730 Employees
- Oracle America Inc. 1,493 Employees
- Stanford Healthcare Valleycare 1,020 Employees
- Roche Molecular Systems 1,004 Employees



94% of Residents

Say Pleasanton is an excellent or good place to live



TOGETHER

Strengthening our Economy

10x Genomics Headquarters Campus

Expanding the city's life sciences industry sector is a City priority as robust business activity supports the community's exceptional quality of life by providing employment for residents and generating revenues for the City. Construction is underway on 10x Genomics' global headquarters campus, an investment that will expand the company's administrative and research footprint across 381,000 square feet.



Business Support Fund

As part of a Business Assistance Program to offset impacts from COVID, the City created a \$3 million Business Support Fund to support local companies.

To date \$2 million has been allocated:

\$1.3+ million in business loans provided to 115 Pleasanton businesses

\$100,000 leveraged by Alameda County grant program to provide \$550,000 to 110 Pleasanton businesses

\$250,000 allocated to a Downtown Parklet Grant Program

\$250,000 allocated to an Outdoor Dining Installation Grant Program

\$100,000 granted to Pleasanton Downtown Association for Weekends on Main

TOGETHER

Enjoying our Hometown Character

Weekend on Main

Last year's Weekend on Main closures offered a way for residents to reconnect with downtown during pandemic restrictions. By closing Main Street to vehicular traffic and allowing storefronts to expand into the City right-of-way, restaurants and retailers created outdoor experiences to promote business and foster community connection. Weekend on Main was so popular that it is now part of ongoing downtown programs.

Parklets

During the pandemic, merchants set out temporary pop-ups to offer outdoor dining. In response to the community's desire to retain these outdoor spaces, the City has established a formal downtown parklet program and a similar program for

establishments elsewhere in the city. Designed to provide outdoor space for eating, relaxing and connecting with friends and family, parklets will also support local businesses by enhancing the pedestrian environment, encouraging traffic calming and improving accessibility to businesses.



TOGETHER

Planning for a Healthy Tomorrow

Climate Action Plan (CAP) 2.0

CAP 2.0 is the Pleasanton community's roadmap to reduce greenhouse gas emissions locally to enhance environmental sustainability and prepare for climate change – aiming for carbon neutrality by 2045, with a 70 percent reduction below 1990 levels by 2030 as adopted by the state. Developed through an extensive public engagement process, implementation of CAP 2.0 goals and objectives will serve to improve quality of life, public health, promote thriving ecosystems, and stimulate a vibrant economy.



PFAS Treatment and Wells Rehabilitation

To extend the useful life of the City's groundwater well facilities which provide 20 percent of the city's total water supply, the City established a PFAS Treatment and Wells Rehabilitation project that will ensure a safe, reliable and locally controlled source of water for our residents. As an initial step, a monitoring well is being installed at Amador Valley Community Park to collect groundwater data including water quality and groundwater levels. Concurrently, the City is planning and designing a treatment system that will reduce PFAS concentrations present in the groundwater supply.



TOGETHER

Funding our Future

In Fiscal Year 2020/21, overall General Fund activity included revenues of \$125,351,102 and the use of LPFD reserves of \$1,230,000. This was reduced by expenditures of \$112,995,177 and net transfers of \$6,084,543, resulting in a fiscal year end surplus of \$7,501,382 million which was allocated to:

- General Fund Reserves \$2,000,000
- COVID Response & Recovery \$1,000,000
- Repair & Replacement (R&R) Fund Reserves \$2,000,000
- Capital Improvement Program (CIP) Reserves \$2,501,382

Total Revenues by Source



Total \$125,351,102

- | | |
|--|--|
| <ul style="list-style-type: none"> ■ Property Taxes
61.96% \$77,667,356 ■ Sales & Use Taxes
17.46% \$21,883,038 ■ Other Taxes
9.3% \$11,655,802 | <ul style="list-style-type: none"> ■ Development Services Fees
3.67% \$4,602,446 ■ Recreation Fees
1.07% \$1,347,488 ■ Other Revenues
6.54% \$8,194,973 |
|--|--|

Total Expenditures by Program



Total \$112,995,177

- | | |
|--|--|
| <ul style="list-style-type: none"> ■ Personnel
76.7% \$86,665,350 ■ Transportation & Training
1% \$1,129,925 ■ Repairs & Maintenance
3.6% \$4,077,709 | <ul style="list-style-type: none"> ■ Materials, Supplies & Service
18.18% \$20,540,046 ■ Capital Outlay
.52% \$582,147 |
|--|--|



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